



COMPANY PROFILE



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RSCCLogistics
African salihiya cargo and clearing



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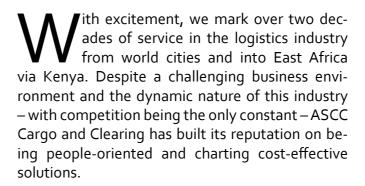
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I would like to extend a very warm 'Thank you' to our past and returning customers for the confidence placed in ASCC Logistics. To those who have entrusted us to freight their treasured family heirlooms and to those who continue to experience our reliable and innovative service in maintaining required stocks in business; please accept my sincerest gratitude.

I hope that your consignments will constantly be on our ships, cargo planes and trucks as we work toward this milestone.



Mohamed Dahir Sheikh Adirahman FOUNDER & MANAGING DIRECTOR

Here's to our success!



Saeed Sheikh Adirahman CORPORATE AFFAIRS DIRECTOR

ASCC has been in business for decades and we continue to offer transportation and logistics solutions to many new and existing clients. I am proud to see how the company has blossomed to what it is today.

We remain committed to developing our business while at the same time giving back to the communities in which we exist.

We intend to continually evolve into a reliable provider of logistics services in the global market place.

It is our hope that you will continue to choose African Salihiya Cargo and Clearing as your partner of choice when it comes to moving your freight globally

### **ABOUT**

aving been in the logistics industry since 1993, we at African Salihiya Cargo and Clearing — popularly known by our brand name 'ASCC Logistics' — have perfect understanding of what matters to our clients most. It isn't timely delivery. It isn't that your consignment gets from source to destination. It isn't that it gets to you in the same condition we received it in. It isn't competitive pricing for the service. We know that

We are a successful logistics company with global headquarters in Dubai, UAE and regional offices in leading economies such as the United Kingdom, USA, Canada, China, Turkey, Thailand and Malaysia, among others.

what ASCC Logistics is about.

Through our sorting hub in Dubai, we deliver cargo from over 20 cities across the world and into East Africa — Kenya, Uganda and Tanzania. Our services include ocean, air and road freight, customs clearance and forwarding to Kenya..









ASCC Logistics is a family run company built on trust, stewardship and accountability. At its core are CEO - Mohamed-Dahir Sheikh Abdirahman, General Manager - Mr. Ibrahim Sheikh Abdirahman and Corporate Affairs Director - Mr. Saeed Sheikh Abdirahman.

Having emerged from humble beginnings when our Founder and MD travelled in between Dubai and Kenya with his imported merchandise in a briefcase which he would later sell to a small pool of clients, we understand our individual client's business needs.

As an acknowledged leader in the logistics industry, we aim to be trend setters by inventing and innovating with our mission being to innovate and provide world class services in all our branches across the globe.

Our people are our greatest assets in addition to being our competitive edge. ASCC Logistics would not be what it is today without our dedicated staff; some of whom, like our drivers sacrifice greatly to do what they love and are on the road for days and away from family.

We have a high level expertise in Third Party Logistics, which enables us to comfortably offer solutions to complex logistics challenges.







## OUR **EXPERT TEAM**





Mohamed-Dahir Sheikh Abdirahman Managing Director and Founder

Ibrahim Sheikh Abdirahman **General Manager** 

Bashir Maalim Noor **Director, Operations** 

Saeed Sheikh Abdirahman

Director, Corporate Affairs &

Business Development

Mr. Abdirahman Bashir

Operations Manager and Customer Services

Christopher Chebii

Head of Human Resource Management

Stephen Mwangi
Chief Accountant

Surinder Singh

Consulting Partner, Systems Development

Ignatius Monari

**Consulting Partner, ICT** 

Frank Mutulu

Consulting Partner, Communications

OUR IDENTITY REEKS OF PROFESSIONALISM AND GOING BEYOND CLIENTS' EXPECTATIONS.

Working in one of the fastest growing industries in the world demands us to recruit the highest caliber of motivated professionals. We employ personnel based on attitude and academic qualifications then train them to inculcate a culture that will make them succeed in their career here. At ASCC Logistics you become part of a strong international team that values the society, fellow employees and clients. Our People are our greatest assets.

The ASCC Logistics Team comprises a combination of specialist knowledge and expertise drawn from various industries. Although drawn from diverse backgrounds, they are unified by three common denominators: passion for logistics, a can-do-attitude and fresh ideas. These are the people who ensure that every customer gets the best service and the driving forces behind ASCC Logistics.

e currently operate in 15 countries and 22 destinations. They include: Bahrain (Manama), Canada, China (Guangzhou), China (Hongkong), Dubai (Al-Mamzar), Dubai (Deira), Dubai (Sharjah), Egypt, India, Kenya (Nairobi), Kenya (Mombasa), Kenya (Eldoret), Kenya (Kisumu), Kenya (Nakuru), Pakistan, Thailand, Turkey, Uganda, United Kingdom (London), United States (New York, Washington DC, Dallas, Atlanta GA, Houston), South Africa (Jo'burg), Netherlands (Amsterdam).

**Air freight:** From all destinations we serve to Kenya, excluding Dubai, consignment freight and clearance will take a maximum of 14 working days. Consignments from Dubai to Kenya take a maximum of 7 working days for freight and clearance.

**Ocean freight:** From all destinations we serve to Kenya, consignment freight and clearance take between 30 and 35 days.



MOGADISHU - SOMALIA





MUMBAI - INDIA

GUANGZHOU-CHINA





TORONTO - CANADA

NAIROBI - KENYA





DUBAI - U.A.E

DAR-ES-SALAAM -T.Z





LONDON - U.K

JOHANNESBURG - S.A





KARACHI - PAKISTAN

AMSTERDAM - N.L









#### AIR FREIGHT

By routing all consignments through our Dubai hub and into East Africa through Eldoret (Kenya) we extend the benefit of low cost to our clients. Owing to the high demand of our air freight service to Kenya and the region, we charter widebodied aircrafts from Dubai every Monday and Wednesday





#### **PACKAGING**

Should you or your supplier not be in a position to pack the package for freight, you can request for the services at our office where you are shipping from. We have many years of experience in packing different types of cargo for different modes of shipment.



#### **OCEAN FREIGHT**

Having offices in major ports around the globe allows us to offer a full array of ocean freight services including ocean freight consolidation and forwarding including LCL and FCL container management.





#### **MULTI-MODAL SOLUTIONS**

A cost effective and efficient freight option is essential for every client we serve. As busnesses attempt to cut on expenditure and improve revenues, partnerships with key ocean and air carriers allow us to provide flexibility to meet your need of saving time and cost.



#### **ROAD HAULAGE**

Our fleet of trucks and dedicated drivers ensure that our contractual agreements with clients do not end at the port. We offer cargo forwarding services from our port offices to inland offices and warehouses in Nairobi, Eldoret, Kisumu, Nakuru and Mombasa.





#### PICK-UP & DELIVERY

If you are working with a supplier who is not in a position to deliver your cargo to our offices for shipment, we can make arrangement to collect the cargo. Both pickup and delivery services are offered at additional cost depending on volume/weight of the cargo and distance involved.

# GIVING BACK TO COMMUNITY

t ASCC, logistics goes beyond our core business. It is what drives and enables us to give back to society and make positive contributions while we are at it.

Tremendous amounts of money, time and commitment goes into bettering the communities where ASCC has set up 'shop'; and particularly in Kenya.

As a company, we appreciate the fact that we exist because of the people who we serve and we are part of a society and we are committed to building the communities around us, so we ensure that in every way, we play our corporate citizen roles and give back to the society through our various CSR projects.

#### **Our involvement in Education**

At ASCC Logistics, we believe that education is one of the best investments we can make today to address tomorrow's challenges. That belief drives us to sponsor intelligent female students who are not in a position to get an education. Our beneficiaries are at various levels pursuing their studies within Kenyan Secondary Schools, which include — Ramisi High School, Coast Girls' and Alliance High School.

#### **Our involvement in Sports**

Through sports, we deliver lasting and tangible results within our communities. By sponsoring the Montana Football Club (FC) in Kiembeni, Mombasa (Kenya) we positively contribute to the lives of fine gentlemen who may have experienced educational under-achievement and/or unemployment.

Our pride will be seeing these budding sportsmen, becoming professional footballers and an inspiration to the next generation of youth.





"Charitable giving is a key pillar of Islam and by extension of ASCC Logistics.

Our employees from various backgrounds and cultures make a difference where they work and live."

Saeed Sheikh Abdirahman Director , Corporate Affairs and Business Development



# AWARDS & RECOGNITION



#### RECOGNITION BY THE BIZZ AWARD

We are honored that our work, our members, and our company are recognized by industry and business leaders. In 2012, African Salihiya Cargo and Clearing LLC received the coveted BIZZ AWARD.

THE BIZZ is considered the most important business award in the world and is given out by WORLDCOB to the most outstanding companies and businesspeople in each country. This award was created in order to recognize business excellence and is aimed at small, medium and large enterprises because we know that all companies seek to guarantee quality for constant development at their own scale.

Each year, WORLDCOB organizes THE BIZZ business awards ceremony, which brings together the leading companies from different countries to celebrate this recognition and offer a series of benefits to the winners, who become ELITE MEMBERS, taking part in activities that will help them to foster new comercial relationships.

#### **THEN & NOW**

From its humble beginnings of operating from a briefcase (literally!), Mohamed-Dahir realized there was a gap in the logistics industry.

Now African Salihiya Cargo and Clearing has been in the logistics industry since 1993. We have operations in Dubai with operations in other leading economic hubs in the world.





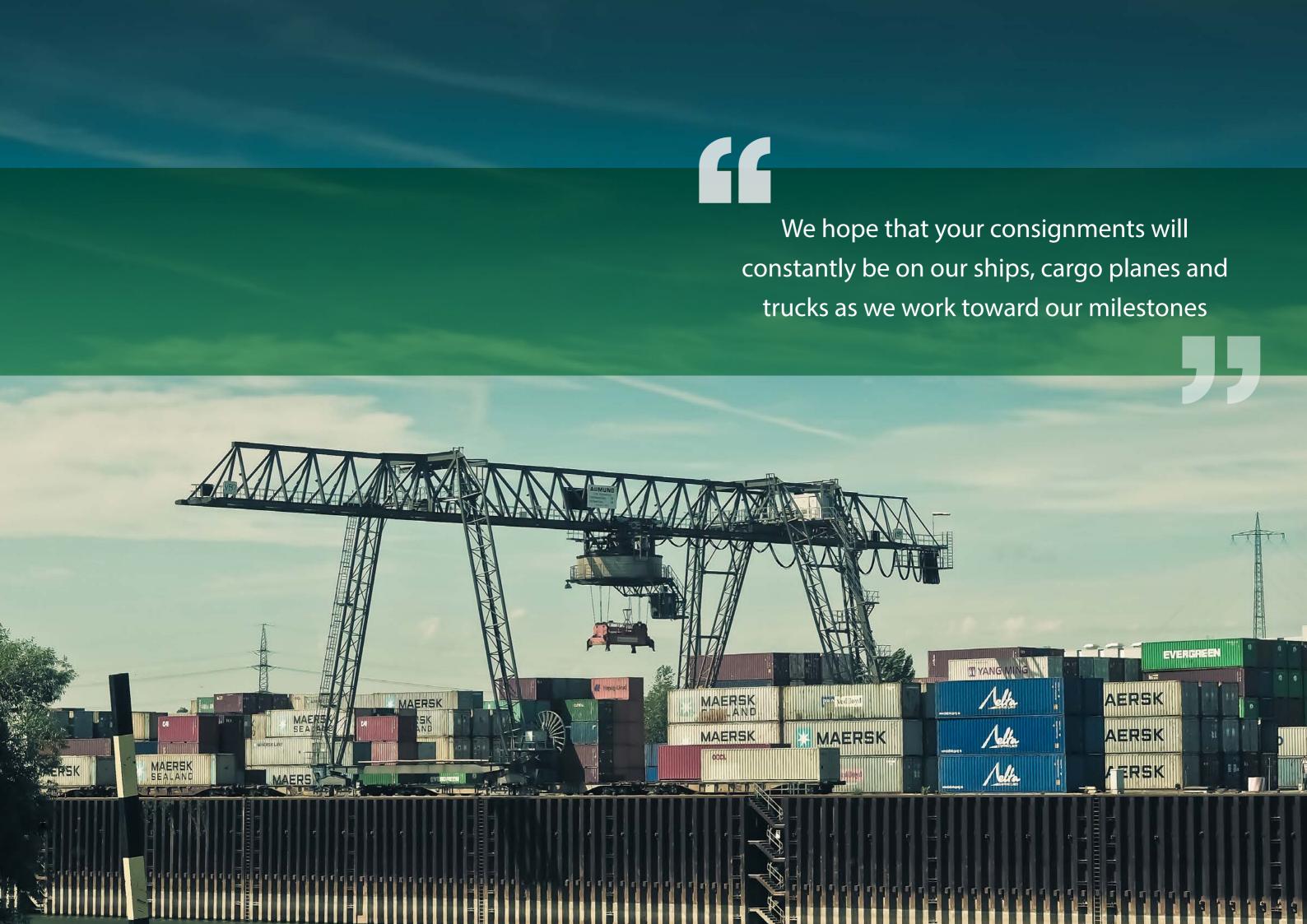
BRITISH INTERNATIONAL FREIGHT ASSOCIATION

### A MEMBER OF THE BRITISH INTERNATIONAL FREIGHT ASSOCIATION

ASCC LOGISTICS is a member of the British International Freight Association.

BIFA represents over 1500 UK companies in the logistics and supply chain management sector. Members of BIFA are organisations engaged in the movement of freight to/from the UK by all modes of transport: air, road, sea and rail. Some members are also involved in providing customs clearance and other cross border controls.









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